

# Jimmy-John Goor

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Born on the 2nd of March 1985.  
Driver licence.

## EXPERIENCE

### Present: digital communications consultant

Efficy / project manager / 1 year  
Plan-net (within Serviceplan) / account manager / 1 year  
Field & Concept / account manager / 3 months  
The Aim / project coordinator / 1 year  
E-commerce startup / founder / 1 year  
Y&R / account manager / 6 months  
E-commerce startup / co-founder / 1 year  
Polygone Group / account executive / 2008 + 3 years

Clients: Unicef, Nestlé Waters, Danone, Febiac, Fedustria, Brunswick EMEA, Flandria, BMW, ING.

## EDUCATION

### Academic degrees

Institut des Hautes Etudes des Communications Sociales.  
Bachelor Advertising and Public Relations.

Collège Visitation La Berlière.  
Boarder school.

Heilig Hartschool Knokke-Heist.  
Primary school.

### Extra-curricular covers

Unow.  
Certificate in agile project management with scrum.

SPF Economie.  
Certificate in business management.

I.H.E.C.S.  
Training in web ergonomics and content writing.

## SKILLS

Adobe Photoshop, Lightroom, Premiere Rush.  
Final Cut Pro X.  
Digital PM: concept, content, plan, build, measure.  
Writing for the web: content creation and translations in French, English, Dutch.  
Team coordination: up to nine persons.

## LANGUAGES

French: native.  
Dutch: bilingual, attended primary and secondary school in Dutch.  
English: full professional proficiency, T.O.E.F.L. test 245/300, Miracosta College, San Diego, 2004.  
Spanish: intermediate, Costa Rican Language Academy, San José, 2005.

Hobbies: acoustic guitar, running.